



Genuine oils

Mazda by Mazda: feel relaxed



Extended range

ZOOM-ZOOM



Genuine oils

Mazda by Mazda: feel relaxed



ZOOM-ZOOM



Every Mazda vehicle makes different demands of oils depending on the model, output and oil change interval. In order to provide our engines with maximum efficiency, performance and service life, we have joined forces in partnership with Total, one of the leading international lube oil specialists. Our joint research and development work has enabled us to produce innovative Mazda genuine oils, designed especially to meet the requirements of Mazda motor vehicles.

The benefits to you

Sales area

- Model-specific Mazda genuine oils
- Reinforced customer bonding and customer satisfaction
- Added impetus for refill service
- Competitive pricing

...and the service area

- Ongoing customer service backup from Total field service
- Smoothly organised logistics
- Sales and product training courses
- Assistance in equipping your workshop
- Finance
- Marketing support
- Waste oil disposal and packaging recycling

The benefits to your clients

- Benefit of the latest technology
- Relevant lubricants selected by Mazda for their engine
- Meet Mazda quality and warranty requirements

Total More than just an oil supplier

Total is the world's fifth largest oil and gas company. The company is successful in 120 countries. As well as the sale of oils and special products such as transmission oils and brake fluids, Total offers a wide range of other qualified services. As part of our cooperation, you as Mazda authorised dealer can also benefit from these professional service and marketing offerings.



Mazda recommends the new Mazda genuine oils

NEW / SPECIAL DPF Cars

Mazda Dexelia DPF 5W30



JASO DL1

Super low viscosity motor oil based on the most advanced synthetic oil technology for Mazda engines equipped with a DPF (Diesel Particulate Filter).

These special type of low ash engine lubricant guarantee the long life of DPF and allow your engine to meet with the latest emission regulations.

Others oils having a higher ash content can reduce the lifetime of the filter by 50%.

Mazda Dexelia DPF 5W30 meet JASO DL1 standard as Mazda factory fill applications.

As a result of its excellent flowing characteristics, which contribute to reduce motor parts frictions, Mazda Dexelia DPF 5W30 enables quantifiable fuel savings. You benefit from an average of 6,5% savings in fuel consumption in city driving.



DPF light

In order to provide maximum efficiency, performance and service life in our Mazda engines, we have joined forces Mazda Dexelia.



Mazda Dexelia Ultra 5W30



ACEA A5/B5; API SL/CF

Super low viscosity motor oil based on the most advanced synthetic oil technology for Mazda petrol and diesel engines. Reduces fuel consumption up to 6,5% in city driving* in case of 4-cylinder petrol engines we tested and maintains its high level of performance over long oil change intervals. Its optimum protection against wear contributes to prolong engine life. Highly recommended for use in Renesis engines in the RX8 Sports cars.

* Measurement taken by independent institute UTRC, based on 80/1268EWG as amended 93/116/EG..

Mazda Dexelia Plus 5W40



ACEA A3/B3/B4; API SL/CF

High performance low viscosity full-synthetic oil for Mazda petrol and diesel engines. Excellent engine protection under all operating conditions. Enables longer intervals between oil changes.

Mazda Dexelia 10W40



ACEA A3/B3; API SL*/CF

Semi-synthetic lubricant specially developed for Mazda petrol and diesel engines.

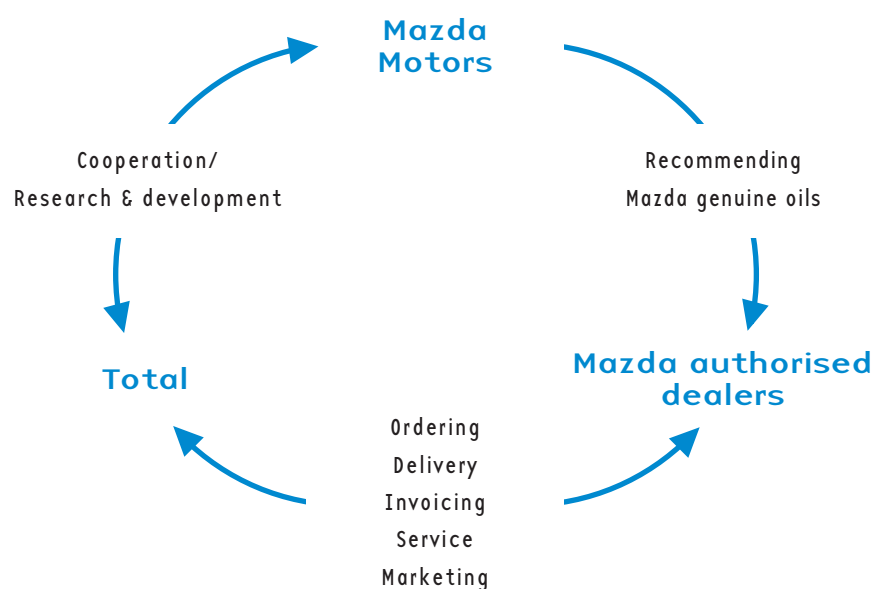
* API SJ until February 2004

Mazda genuine oils are available from Mazda authorised dealers.



Mazda genuine oils

At a glance



To provide you with a better understanding, we have developed this brief guide for you. It clarifies processes and highlights the central role you play in the sale of innovative Mazda genuine oils.

The global presence of Total field service in your country ensures an employee is on hand to talk to you personally in the shortest possible time.

Sales, service and marketing in your country: Mazda genuine oils sold by Total

Dealer's stamp: